

PURSUIT OF EXCELLENCE

Red & Black Angus Bull Sale *2010*

April 7th 2010 • 2:00 PM

Jackson Cattle Co. Sale Facility :: Sedley, SK

Blairs.Ag Cattle Co, Jackson Cattle Co., Kenbert Acres, Nexera Land & Cattle Co, Michelson Land & Cattle

PURSUIT OF EXCELLENCE

Blairs.Ag Cattle Co.

Jackson Cattle Co.

Kenbert Acres

Nexera Land & Cattle Co

Michelson Land & Cattle

WELCOME TO THE SALE

It's hard to believe that a year has passed since the last sale and I want to thank the 2009 buyers who put their trust in our program and vision for the future.

The Blair family has deep history in Agriculture. We are a 3rd generation Integrated Ag Solutions operation with the 4th generation pushing us from behind. We have generations of experience in purebred livestock and grain production.

We are very excited to be an integral part of the future of the Angus breed in North America and look forward to the challenges and rewards that will come with that vision.

Our family believes very strongly in strategic partnerships and has enjoyed success over the years because of those trusted partners. We are again excited to have the opportunity to include some very important partners in our Bull Sale. The sale name "Pursuit of Excellence" also serves as a mission statement of sorts. We are committed to making a difference in the Angus breed for both our commercial and purebred customers' benefit. We will do our best to help shape the future of the livestock industry by showing unprecedented commitment to genetic improvement.

Embryo technology and AI are and will continue to help us with breed improvement, and we will commit to the most rigorous culling criteria in the industry. We have a strategic black/red carrier program to help with expansion of the Red Angus gene pool and are committed to that promise. The 2011 sale will contain the first genetic gems from that program. We are fortunate to have two very important families play extremely important roles in our vision for the future. We would like to thank our Herdsmen – Chad & Carissa Haaland and our ET program team – Levi/Carmen and Chance Jackson.

We are committed to a team approach and therefore have assembled a "Genetic Advancement Team" that helps us with all breeding, selection and marketing decisions. Thanks to Kelly Schmidt, Chris Schmidt, Patty Smith and Craig Blair for their input into that team.

At Blairs.Ag Cattle Company we have two separate calving periods with a group of ET calves and bred heifers calving in February and our main cowherd calving in April/May. We sell all eligible bulls that are born prior to March 1 as yearlings, and all bulls born after March as 2-year-olds.

Two-year-olds will make up the majority of our sale offerings in the future as we believe that properly developed 2-year-olds are the future but we will always have a core group of early born calves that sell as yearlings. Feel free to give us a call about our philosophies on bull development.

Respectfully yours,

Kevin Blair and Darren Blair

KEVIN & NOREEN BLAIR DARREN & DEB BLAIR

PO Box 610 • Lanigan, Saskatchewan S0K 2M0

Tel: cell (306) 365-7922 • office (306) 365-3150

Email: kevin@blairs.ag darren@blairs.ag



See details on page 11

www.blairscattleco.com

APRIL 7, 2010 :: 2PM :: SEDLEY SK

:: 52 TOP QUALITY ::

2-YEAR-OLD & YEARLING BULLS • IGENITY TESTED

SALE DAY PHONES

Sale Barn..... 306-885-4418
Kevin Blair..... 306-365-7922
Darren Blair..... 306-360-7707
Kelly Schmidt.... 306-365-7138
Chris Schmidt... 306-946-7948
Patty Smith..... 306-528-7592
Craig Blair..... 306-699-7607
Chad Haaland... 306-544-7770
Levi Jackson..... 306-537-4690

AUCTIONEER

Chris Poley..... 306-220-5006

SALE MARKETING AGENTS

Bouchard Livestock

Brian Bouchard.....403-813-7999

Scott Bohrson..... 403-370-3010

Castlerock Marketing

Shane Castle..... 306-741-7485

Venture Livestock Ent.

Wayne Burgess.....403-813-8416

Canadian Angus Hall of Fame

Hugh Ross..... 403-318-2196

Edwards Livestock

Bruce Edwards..... 306-873-7779

JGL Livestock

Todd Hudson..... 306-692-4211

Nate Marin..... 306-869-7130

Bryan Hadland.....306-921-7667

Dennis Ericson.....780-352-7630

SIGHT UNSEEN PURCHASES

If you are unable to make the sale, we will help you with your selection and guarantee your satisfaction!

VOLUME DISCOUNTS

Call for details.

DELIVERY

Receive \$100 rebate/bull that you take home sale day! Otherwise, bulls will be delivered free of charge anywhere in Saskatchewan, Alberta and Manitoba. Delivery will start the week after the sale.

ACCOMODATIONS

Days Inn Regina 306-522-3297

TERMS & CONDITIONS

All cattle sell under the Canadian Angus Association standard terms & conditions.

FINANCING OPTIONS

- 1) Visa
- 2) TD Farmgate Financing
- 3) Scotia Bank
- 4) Farm Credit of Canada
- 5) Agline

Please call before the sale to discuss financing details.

ONLINE CATALOGUE

www.blairscattleco.com or www.livestockxchange.ca

PRESENTED BY



PO Box 610 • Lanigan, SK S0K 2M0
306-365-7922 (Kevin's cell) 306-360-7707 (Darren's cell)
306-365-3150 (office)
E-mail: kevin@blairs.ag / darren@blairs.ag
www.blairscattleco.com

Map to the Sale Facility



Jackson Cattle Co.

Levi & Carmen Jackson and family
Box 159 Sedley, Sask. S0G 4K0
Tel: 306-885-4418

Kenbert Acres

Herb & Donna Friesen and family
Ken & Betty Friesen
Box 22 Drake Sask. S0K 1H0
Tel: 306-363-2203
E-mail: hdtfriesen@sasktel.net

Michelson Land & Cattle

Shane & Alaina Michelson and family
Box 343 Lipton, SK S0G 3B0
Tel: 306-336-2622

Nexera Land & Cattle Co.

Kelly & Paula Schmidt
Box 111 Drake, Sask. S0K 1H0
Tel: 306-363-2229
E-mail: Kelly@blairs.ag

GUEST CONSIGNORS



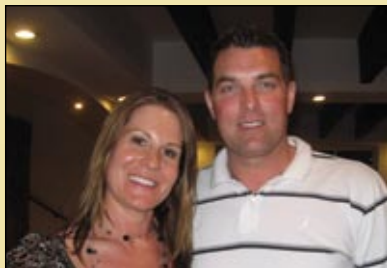
Jackson Cattle Co is a family owned operation consisting of Levi and Carmen Jackson, and their children Dakota and Chance. We are very pleased to be able to work with the whole Blairs.Ag crew, and are managing their ET program and sale bulls. Visitors are always welcome at JCC.

Levi, Carmen, Dakota and Chance Jackson



Kenbert Acres is excited to be part of the Blairs.Ag and Guests "Pursuit of Excellence" Bull Sale. Our offering this year consists of top quality 2-year-old bulls that we are pleased to say come from our herd. We believe in raising good quality, easy keeping, easy fleshing, quiet disposition, hardworking, and long lasting animals. Our animals go through a tough selection process, and only the best of the best stick around for sale or replacement animal. We use top of the line genetics and are branching into embryos as well. Staying on top of the many changes happening in the cattle industry is not an easy job, but we try to keep pace with the changes that will fit in with our program while making our animals better in the process. Take a look at what we have to offer and we hope it fits in with your breeding program. We stand behind our product, and if you have any problems, please let us know. Once again, thank you for coming to the sale.

Herb, Donna, Tami-Lynn, Tonja, Terrell, Tobia and Teresa Friesen



Michelson Land & Cattle is a family operation owned by Shane and Alania Michelson. We are passionate about both the purebred Angus business and the grain industry. Our program is designed around identifying new leading edge genetics to help shape the future of the Angus breed. We are excited to join the Blairs.Ag team in the "Pursuit of Excellence".

Shane & Alaina Michelson



Nexera Land & Cattle Co. is a family operation that is owned by Kelly & Paula Schmidt and our children Hadley and Tate. We are excited to be a part of a sale of this caliber, with breeders that share our same goals. We believe in producing sound, structurally correct bulls with performance and good hair while maintaining ease of birth and excellent vigor. Please join us on April 7th and join in our "Pursuit of Excellence."

Kelly & Paula Schmidt



B Blair's

CROP & LIVESTOCK SOLUTIONS



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DAIRY



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Bull Pen Alley

Special Offers

When **PERFORMANCE** is Paramount.

When **EFFICIENCY** is Critical.

When **EVERY NUTRIENT** Dollar Counts.

When **ONLY THE BEST** Will Do.

Choose
Blair's Livestock Nutrition

Announcing the official launch of our livestock nutrition website:
www.blairslivestocknutrition.ag

CLICK HERE to view the customers of Blair's who have high quality bulls for sale this spring. We are proud to have played a role in developing the nutrition for these bulls with our customers.

CLICK HERE to receive a special offer from Blair's on Right Now Mineral for spring 2010 - ask us how Right Now Mineral can result in more live calves, heavier weaning weights, higher pregnancies rates, maximize your embryo transfer programs with proper nutrition. This offer only available at www.blairslivestocknutrition.ag until April 15th.



BLAIRS LIVESTOCK NUTRITION

Candace Ippolito (306) 360-7662 candace@blairs.ag

Patty Smith (306) 528-7592 patty@blairs.ag

Nokomis (306) 528-3150; Watrous (306) 946-3150; Liberty (306) 847-4444; McLean (306) 699-2822; Lanigan (306) 365-3150

WWW.BLAIRSLIVESTOCKNUTRITION.AG



GENETIC ADVANCEMENT TEAM



Kevin



Darren



Craig



Kelly



Chris



Patty



Top photo, from left: Craig Blair, Kelly Schmidt, Kevin Blair, Darren Blair, Chris Schmidt (missing: Patty Smith)

Middle photo: Chad & Carissa Haaland

Bottom photo: Levi & Carmen Jackson, Chance, Dakota

Kevin Blair: 306-365-7922

Darren Blair: 306-360-7707

Craig Blair: 306-699-7607

Kelly Schmidt: 306-365-7138

Chris Schmidt: 306-946-7948

Patty Smith: 306-528-7592

Chad Haaland: 306-544-7770

Levi Jackson: 306-537-4690

2010



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RED BLAIR'S PHENOM 210W

BBC 210W Feb 22 2009 1535242

- RED SSS BOOM TOWN 260D
- RED CRCC BOOM 100N**
- LAZY MC BESS 4K
- RED NORTHLINE EQUALIZER 189N
- RED SOUTHLAND LAVAGIRL 54R**
- RED LITTLE DE MS CONTI 940F
- RED SSS BOOMER 803B
- RED SSS SOAPY 542Y
- CONNEALY DATELINE
- RED LAZY MC AM'S BEST 11H
- DURLOWE JESTER 34L
- NORTHLINE LADY 189K
- RED LITTLE DE STARBUCK 613C
- RED MISS CONTINENTAL 6U

PERF	BW	205D	365D	EPDs	BW	WW	YW	Milk	TM
	102	734			+0.3	+24	+40	+16	+28

A RARE OUTCROSS OPPORTUNITY! Blair's Phenom is off a beautiful uddered power cow and an outcross sire from Lazy MC. This cherry red bull will catch your attention on sale day.



Sire of Lot 1: Red CRCC Boom 100N



Dam of Lot 1: Red Southland Lavagirl 54R

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Dam of Lot 2: Red Six Mile Siera 257P



Full brother to Lot 2: Red Six Mile Sakic

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2 **RED BLAIR'S PREMONITION 209W**

BBC 209W Feb 22 2009 1502076

- RED WILDMAN DENALI 19L
- RED SIX MILE AVIATOR 217P**
- RED RSL SUE 400F
- RED SIX MILE CUJO 800M
- RED SIX MILE SIERA 257P**
- RED BOUNTY B MISS SIERA BAR
- RED FCC RAMBO 502
- RED TOWAW LAKIMA 1S
- RED FLYING K CHIEF 36Y
- RED C Y STORMY 454Z
- RED BJR BRAVEHEART 3H
- RED PTTV PRIDE 3'97
- RED 77 BAR 556E
- RED RSL MISS SIERA 19A

PERF	BW	205D	365D	EPDs	BW	WW	YW	Milk	TM	<i>Sakic</i> CE
	80	724			-1.1	+32	+55	+29	+45	

RARE, RARE, RARE!!! Premonition 209W is a FULL BROTHER to the world renowned Red Six Mile Sakic. The dam Red Six Mile Siera 257P may be one of the most productive beautiful cows in the breed. If you want to move up to the big kids table then make our Premonition YOURS!!

FULL BROTHER TO SAKIC

2010

FULL BROTHER TO DAYTONA



Take a look! Talladega 218W is a full brother to the \$20,000 half interest Red Blair's Daytona 116U and combines the great Mulberry with famous 2005 National Champion Red JCC Lass 41N. If you want a herd bull to add power, rib and bone then Talladega 218W is the answer. I can't say enough good things about the pedigree on Talladega.



Dam of Lot 3: Red JCC Lass 41N



Full brother to Lot 3: Red Blairs Daytona 116U

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RED BLAIR'S TALLADEGA 218W

BBC 218W Feb 27 2009 1506586

RED COMPASS MULBERRY 449M
RED FINE LINE MULBERRY 26P AMF
 RED DUS FAYETTE 8G

RED HR RAMBO ET 91K
 RED BRYLOR MISS ROC 20H
 RED SILVEIRAS REDFORD
 RED MC DOUGALL FAYETTE 59A
 RED YY RED KNIGHT 640F
 RED ALDER ABG STAR DUST 8G
 RED SSS BOMBER 907G
 RED CUTARM YONSOTTU 247B

RED TER-RON MAMBO 28K
RED JCC LASS 41N
 RED JCC LASS 63K

PERF	BW	205D	365D	EPDs	BW	WW	YW	Milk	TM
	100	810			+2.7	+45	+82	+21	+44



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RED BLAIR'S OLD SKOOL 5W

BBC 5W Jan 16 2009 1530429

RED BASIN SENSATION 702E
RED BRYLOR MASTER PLAN 17M
 RED BRYLOR BONITA 66K

GARDENS SENSATION 039 S1
 STEVENSON ELEMRERE 538C
 RED RD DIVIDEND 7F
 RED BRYLOR CHEROK 40X
 RED YY RED KNIGHT 640F
 RED ALDER ABG STAR DUST 8G
 RED JCC WARRIOR 5K
 RED JCC SANDY 39L

RED TER-RON MAMBO 28K
RED BLAIR'S SANDY 18T
 RED JCC SANDY 113N

PERF	BW	205D	365D	EPDs	BW	WW	YW	Milk	TM
	85	725			+1.1	+35	+73	+12	+29

Dam of Lot 4:
 Red Blair's Sandy 18T



Old Skool 5W has that blend of Maternal from Masterplan on the top side and the Mambo on the bottom. The Sandy 18T female was our World Angus Forum Futurity winner two years running in Brandon. Sandy 18T is a beautiful female that is owned with Jenna Schmidt and was our first female sold through our junior scholarship program. If you want to keep replacement females, use Old Skool 5W in your program. BW 85 lbs. Owned with Jenna Schmidt.



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RED BLAIR'S SPECIAL RESERVE 3W

BBC 3W Jan 14 2009 1532940

RED VGW RAMBLER
RED BRYLOR SDL PASQUALE 213P
 RED XXX LAKME 70M

RED BJR RAMBLER
 RED VGW UMPIRE YUMA
 RED BRYLOR NEW TREND 22D
 RED FINE LINE LAKME 21J
 RED PIE ATLANTIC 2204
 RED NORTHLINE PRINCESS 59L
 RED HCF RED ROCK 212
 RED LITTLE DE FAVORITE 110H

RED NORTHLINE CRUSH 59R
RED SOUTHLAND FAVORITE 88T
 RED SOUTHLAND FAVORITE 152P

PERF	BW	205D	365D	EPDs	BW	WW	YW	Milk	TM	CE
	75	634			-1.9	+27	+48	+20	+33	

Special Reserve 3W is exactly what you would expect from a bull with that name. Pasquale offspring are rare and extremely special when mated with a power female like Southland Favorite 88T. Here is a herdsire that has it all, length of spine, Epd's, low birthweight, perfect head shape and still from a power cow family. BW 75 lbs.

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RED BLAIR'S LONESTAR 7W

BBC 7W Jan 22 2009 1530424

RED VGW RAMBLER 1000
RED BRYLOR SDL PASQUALE 213P
 RED XXX LAKME 70M

RED BJR RAMBLER 5162
 RED VGW UMPIRE YUMA 9266
 RED BRYLOR NEW TREND 22D
 RED FINE LINE LAKME 21J
 RED NORTHLINE ROB ROY 122K
 RED LITTLE DE MS CONTI 940F
 RED JCC FREEDOM 82L
 RED JCC KURUBA 5M

RED SOUTHLAND EPIC 81P
RED BLAIR'S KURUBA 4T
 RED DAK KURUBA 11R

PERF	BW	205D	365D	EPDs	BW	WW	YW	Milk	TM	CE
	84	669			-0.9	+27	+52	+21	+35	

Lonestar 7W is a paternal brother to Special Reserve 3W off the now deceased Pasquale. Have a look at the Rob Roy and JCC Freedom on the bottom side. This pedigree is loaded with maternal and calving ease with balanced EPD's. BW 84 lbs.



2010



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RED BLAIR'S DAKOTA COPPER 8W

BBC 8W Jan 25 2009 1530427

RED LCHMAN COPPER ROB 1204D
RED OHRR DAKOTA COPPER 29K
RED MESSMER OPHELIA 9502

RED FINE LINE MULBERRY 26P
RED BLAIR'S SANDY 15T
RED JCC SANDY 39L

RED LMAN KING ROB 8621
COPPER LASS 2392
RED LCC HEAVEN OR BUST1000B
RED NODAK LADY LICORICE
RED COMPASS MULBERRY 449M
RED DUS FAYETTE 8G
RED SSS BOMBER 907G
RED CUTARM SANDY 662Y

PERF	BW	205D	365D	EPDs	BW	WW	YW	Milk	TM
	95	704			+2.4	+39	+71	+19	+39

A pedigree with a twist. Dakota Copper 8W combines the outcross genetics from the ABS sire and a beautiful Mulberry daughter out of another great Bomber female. Our herd is full of great maternal Bomber genetics. BW 95 lbs.

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RED BLAIR'S JOKERS WILD 6W

BBC 6W Jan 21 2009 1530334

RED BCAR WILD CARD
RED DWAJO JOKERS WILD 47S
RED TOWAW AMBER 155K

RED SOUTH VIEW NO EQUAL 28H
RED KENRAY SUSIE 26N
RED CRIPPS DYNAMO 701G

BCAR RANCHER 8'00
BREED CREEK PRIDE 33F 21'98
RED CC EXPANSION 5E
RED BAR-V 6N AMBER 166A
RED LCHMN NO EQUAL 1174D
RED PASQUIA FANCY LADY 6F
RED ROYAL PRINCE 48E
RED WBR MISS DYNAMO 70'95

PERF	BW	205D	365D	EPDs	BW	WW	YW	Milk	TM
	86				+2.4	+34	+58	+14	+31

Another pedigree with a twist. Outcross Jokers Wild calves are few and far between. Jokers Wild 6W is also off the great Kenray Susie 26N from the Gold Bar Dispersal. Susie 26N is also the dam of the \$10,000 Lot #1 in that same dispersal to Triple LLL from Viscount Sk. BW 86 lbs

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RED BLAIR'S NEW TREND 9W

BBC 9W Jan 26 2009 1530423

RED BRYLOR NEW TREND 22D
RED LUCKY "C" TREND 40T
RED PIPESTONE GOLDEN 72K

RED TER-RON MAMBO 28K
RED BLAIR'S KERRY 2T
RED JCC KERRY 20K

SSS BLACK TREND 13B
RED MEADOW CK MISS SEAMAN 31A
RED PIPESTONE BOND 165B
RED PIPESTONE GOLDEN 37E
RED YY RED KNIGHT 640F
RED ALDER ABG STAR DUST 8G
RED SSS BAR-TIME 778G
RED CUTARM KERRY 230B

PERF	BW	205D	365D	EPDs	BW	WW	YW	Milk	TM
	85	643			+2.7	+32	+59	+16	+32

The sire Trend 40T passed before his time but left a profound mark on the 2009 calf crop. Many of the top females from our Class of '09 female sale were off Trend 40T and went to new owners like Remington Cattle Co., Wraz Red Angus, Chris Schmidt and Morgan Illg. Another great Mambo female on the bottom side. BW 85 lbs.

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RED BLAIR'S PROWLER 13W

BBC 13W Feb 05 2009 1530285

RED BAR-E-L APPROVAL 4L
RED TER-RON PROWLER 833T
RED TER-RON ALYSA 233M

RED MCRAE'S SIRLOIN 26F
RED JCC ROXIE 5H
RED RAFTER FL ROXIE 487R

RED TER-RON CARLTON 810H
RED BAR-E-L CLASS 10J
RED LAZY MC DIVIDE 8J
RED TER-RON ASTER 733K
RED MCRAE'S BLAZER 336C
RED MISS YOGO 611
RED GET-A-LONG LICORICE
RED SODAK ROXIE 6177

PERF	BW	205D	365D	EPDs	BW	WW	YW	Milk	TM
	94	720			+4.4	+40	+69	+19	+39

Lucky 13. Have a careful look at this pedigree and you will see the power of the now deceased Red Ter-Ron Prowler and the dam(5H) of the \$10,250 Bomber daughter that sold to Ringstead Ranch in the Jackson dispersal. This pedigree is one that deserves your attention. Look deep and you will see that the 5H cow is also the grandam to the mother of our high selling Masterplan bull from last years sale

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BLAIR'S DAKOTA COPPER 100W

Red Carrier BBC 100W Jan 13 2009 1530948

RED LCHMAN COPPER ROB 1204D
RED OHRR DAKOTA COPPER 29K
RED MESSMER OPHELIA 9502

THREE TREES PRIME CUT 0145
SOO LINE TIPTOP 7114
TLA TIPTOP 26R

RED LMAN KING ROB 8621
COPPER LASS 2392
RED LCC HEAVEN OR BUST1000B
RED NODAK LADY LICORICE
SUMMITCREST PRIME CUT 1G42
BLACK TOOTH LADY B 380
RR 7407 RAINMAKER 2154
TLA TIPTOP 13M

PERF	BW	205D	365D	EPDs	BW	WW	YW	Milk	TM
	74	640			-1.6	+30	+58	+19	+34

OUTCROSS Black Red Carrier! Dakota Copper 100W is a perfect mix of the ABS Dakota Copper sire with a black heifer we bought from SooLine Cattle Co. 100W is a powerful deep soggy big boned bull that has a huge level hip. Give him careful attention and look at his birthweight. BW 74 lbs.

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RED BLAIR'S NEW TREND 15W

BNC 15W Feb 06 2009 1530950

RED BRYLOR NEW TREND 22D
RED LUCKY "C" TREND 40T
 RED PIPESTONE GOLDEN 72K

RED TER-RON MAMBO 28K
RED BLAIR'S KURUBA 161T
 RED JCC KURUBA 16K

SSS BLACK TREND 13B
 RED MEADOW CK MISS SEAMAN 31A
 RED PIPESTONE BOND 165B
 RED PIPESTONE GOLDEN 37E
 RED YY RED KNIGHT 640F
 RED ALDER ABG STAR DUST 8G
 RED SSS BOMBER 907G
 RED LUMONT KURUBA REDMAN 200W

PERF	BW	205D	365D	EPDs	BW	WW	YW	Milk	TM	5 Star CE
	77	681			+1.0	+28	+52	+17	+31	

Another great Trend 40T son out of a powerful Mambo x Bomber female. Ask Levi how well that mating has worked on offspring like Red JCC Lass 41N? BW 77 lbs. Owned with Nexera Land & Cattle.



Maternal sister of Lot 12



Can't make it to the sale?

Watch Live Online.

Instructions for Viewing the Sale

1. Visit www.dlms.ca
2. Fill out the registration form located under registration.
3. Click on downloads and follow the four step instructions located on the screen.

To Bid at this Broadcast Sale Call:

Mark Shologan - 780-699-5082

or any other sale day phones and bid over the phone.

We recommend you call 1 - 2 bulls prior to the bull you are interested in to talk to some of the sale staff.

With DLMS Broadcast
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 just like you were there
 and place your bids
 live on the phone.

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2010

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RED BLAIR'S DIESEL 206W

BBC 206W Feb 17 2009 1539268

RED HEARTLAND KNIGHT CHARM 11L
RED TER-RON FULLY LOADED 540R
RED TER-RON GOLDIE 240L

RED GEIS PRIME RIB 411
RED VIKSE ROBIN'S PRIME 97J
RED BLUE SPRUCE LASS 51G

RED YY RED KNIGHT 640F
RED CARRUTHERS TRIBECCA 7F
RED LAZY MC DIVIDE 8J
RED TER-RON GOLDIE 240J
RED PREMIER PATRIOT 16
RED GEIS KURUBA 5'92
RED BLUE SPR ROBIN HOOD 104E
RED BLUE SPRUCE LASS 57A

PERF	BW	205D	365D	EPDs	BW	WW	YW	Milk	TM
	84	672			+2.5	+33	+54	+6	+22

Blairs.Ag
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RED BLAIR'S PRECISION 216W

BBC 216W Feb 25 2009 1539269

RED HEARTLAND KNIGHT CHARM 11L
RED TER-RON FULLY LOADED 540R
RED TER-RON GOLDIE 240L

RED GEIS PRIME RIB 411
RED VIKSE ROBIN'S PRIME 97J
RED BLUE SPRUCE LASS 51G

RED YY RED KNIGHT 640F
RED CARRUTHERS TRIBECCA 7F
RED LAZY MC DIVIDE 8J
RED TER-RON GOLDIE 240J
RED PREMIER PATRIOT 16
RED GEIS KURUBA 5'92
RED BLUE SPR ROBIN HOOD 104E
RED BLUE SPRUCE LASS 57A

PERF	BW	205D	365D	EPDs	BW	WW	YW	Milk	TM
	90	713			+2.5	+33	+54	+6	+22

Interesting combination here? Two full brothers off the powerful Red Ter-Ron Fully Loaded and the highly maternal Prime Rib 97J from Dave and Tracy Vikse. If you want consistency in your calf crop than take both these herdsires home. These herdsires will put lbs on the scale and you will love the females.



Sire of Lots 13, 14:
Red Ter-Ron Fully Loaded 540R



Dam of Lots 13, 14: Red Vikse Robin's Prime 97J



Michelson
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SC MICH LUTTON 904W

MICH 904W Jan 2 2009

NORTHERN IMPROVEMENT 4480
EXAR LUTTON 1831
EXAR SARAS DREAM 9809

TC FREEDOM 104
SC EYE CANDY 606S
SOUTHLAND EYE CANDY 40P

TC STOCKMAN 365
BLACKCAP OF R R 5367
A&B YUKON 7150
SARAS DREAM
CONNELLY FOREFRONT
T C RUBY 9095
DMM TRACTION 109J
SCA BLACKCAP 28K

PERF	BW	205D	365D	EPDs	BW	WW	YW	Milk	TM
	90				N/A	N/A	N/A	N/A	N/A

Here is one of the only EXAR Lutton Bulls to sell this spring. He is a big powerful bull with loads of depth and shape. He has tremendous length of body and will sire calves with lots of growth and power. His dam is TC Freedom heifer calf that was supreme at the "legends of the fall" as a calf and sr. calf champion. She has since grown into a powerful donor cow. EXAR Lutton is currently off the open market and is extremely hard to find, he is a sire that has made as many great one as there has been. Don't miss a chance to own a true breeding piece that will elevate your program to a new level.

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RED BLAIR'S CASH 403W

BBC 403W Feb 16 2009

RED PIE ATLANTIC 2204
RED CORNER CREEK CASH 2R
RED NORTHLINE PRINCESS 59L

RED LAZY MC DIVIDE 8J
RED BAR-E-L MEG 115M
RED BAR-E-L MEG 035G

RED COLE MISTER E 9J
RED PIE BOTEET 899
RED NORTHLINE KING 305J
RED KWS ROCKY PRINCESS 59J
RED LOOSLI DIVIDE 507
RED BLUE SPRUCE DINA 201Z
RED GLESBAR PATRIOT 20D
RED CUMNOCK MEG 776X

PERF	BW	205D	365D	EPDs	BW	WW	YW	Milk	TM
	94				+2.9	+38	+63	+13	+32

Wow. Take a close look here. Cash 403W is the bull off the great flush we did on the pick of the Bar E-L herd. The three females from that flush sold in our Class of '09 sale and went to Dave Longshore and Tom McNealey. Justin and Roger at SooLine will tell you how well Cash 2R works in their program. A Cash daughter sold at Red Roundup 09 for \$32,000. BW

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RED BLAIR'S FORECASTER 222W

BNC 222W March 01 2009 1540520

RED YY RED KNIGHT 640F
RED TER-RON MAMBO 28K
 RED ALDER ABG STAR DUST 8G

RED SSS Bomber 907G
RED JCC LASS 63K
 RED CUTARM YONSOTTU 247B

RED YY 23L TOPPER 408D
 RED TOP GOLDIE 40U
 RED SSS BOOM TOWN 260D
 RED BRA STAR DUST 8B
 RED SSS BOOMER 803B
 RED CROWFOOT KATE 435D
 RED DEKAP RED DALLES 345
 RED CUTARM YONSOTTU 718Y

PERF	BW	205D	365D	EPDs	BW	WW	YW	Milk	TM
	96				+2.9	+37	+63	+15	+34

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18

RED BLAIR'S CREATION 211W

NC 211W Feb 22 2009 1539270

PERF	BW	205D	365D	EPDs	BW	WW	YW	Milk	TM
	95	697			+2.9	+37	+63	+15	+34

Wow!! Two full brothers to the National Champion Red JCC Lass 41N, who is also the dam to the \$20,000 half interest Red Blair's Daytona 116U and the \$21,000 half interest Red HLR Lass 1T. This mating is one that is very special to us. Watch for the full sisters to the herdsires out this fall. Owned with Nexera Land & Cattle.



Full sister of Lots 17, 18: Red JCC Lass 41N



Dam of Lots 17, 18: Red JCC Lass 63K

Nexera

19

NLC SPECIAL ATTRACTION 4W

NLC 4W Jan 06 2009 1534132

O C C GENESIS 872G
DUFF NEW ATTRACTION 6110
 O C C DIXIE ERICA 814G

DOUBLE AA BLACKMAN 292'01
DOUBLE AA BELLA 31'05
 DOUBLE AA BELLA 206'02

O C C DOCTOR 940D
 BLACKBIRD OF RR 1204
 O C C ANCHOR 771A
 O C C DIXIE ERICA 764C
 DOUBLE AA BLACKMAN 252'96
 DOUBLE AA ANNIE K 603'92
 DOUBLE AA RITO 206'97
 DOUBLE AA BELLA 221'96

PERF	BW	205D	365D	EPDs	BW	WW	YW	Milk	TM
	85				+3.5	+31	+55	+11	+27

Unique Outcross Genetics!! Special Attraction 4W is off the famous Bella "All Canadian" power cow that may be the best Angus cow in the country. Combine that with the fact that 4W is also off the proven Duff New Attraction who is a full sib to Duff New Generation 6107 and you have one of the best bulls to sell this spring. Two full sibs also sold to LLB/Southland and Dan Sewall. Don't miss this opportunity.



2010



Michelson
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MICH BLACK BOMBER 932

Black MICH 932U Jan 11 2009 1535084

B E B JUNEAU 104
MCC BLACKOUT 404
RILEY FLAT IDEAL 839

BR MIDLAND
EXG PRINCESS N39 R3
R3 PRIMOAK PRINCESS K713

NORTHERN IMPROVEMENT 4480
B E B ERICA 963
J S A R FLATLANDER 765F
J A R IDEAL G033
TWIN VALLEY PRECISION E161
BR ROYAL LASS 7036-19
SITZ TRAVELER 043
D F PRIMOAK PRINCESS 7207

PERF	BW	205D	365D	EPDs	BW	WW	YW	Milk	TM
	92				+3.5	+53	+81	+24	+50

Here is a true power bull to sell this spring. MICH Black Bomber 932 is an absolute tank, big bodied, big topped, big butted, he is a truck. His dam EXG Princess N39 is a beautiful donor cow that just doesn't miss, and is a favorite to anyone who has seen her. Her 263C bull is working for Neilsons Angus at Craik. Black Bomber 932 is sired by MCC Blackout, who's semen is a rare find on the open market. He is the perfect package of power and growth with all the maternal needs to satisfy any herd. It is hard to find a more massive bull combined with abundance of quality that he possesses. A true sale feature.



Michelson
21

MICH TRIPLE STACK 9048

MICH 9048W March 17 2009 1535087

CONNEALY REFLECTION
MCATL TRIPLE STACK
M A MISS EMULOUS 685-251

TR 004 TRAVELER 3014
TR MS BLACKCAP GAL 7084T
TR MS BLKCAP GAL 2147M

BON VIEW NEW DESIGN 878
HAPPY GRILL OF CONANGA 6260
H S A F BANDO 1961
M A MISS EMULOUS 251
S A V 8180 TRAVELER 004
S A V PRISCILLA 1195
T&S MR PRECISION 9045
T&S MS BLACKCAP GAL 9175

PERF	BW	205D	365D	EPDs	BW	WW	YW	Milk	TM
	94				N/A	N/A	N/A	N/A	N/A

MICH Triple Stack 9048 is one of the only MCATL Triple Stack progeny to sell in Canada this year. The bull who topped the Musgrave bull sale for 40,000USD in 2008. His dam is a hard working first calf heifer who is a 004 daughter from the Troy Thomas herd in S Dakota. MICH Triple Stack is a very smooth made bull, with loads of mass and shape. He has a beautiful phenotype and look to him, and is a bull that would be recommended for heifers. If you're looking for a unique pedigree, style and calving ease then MICH 9048 is worth having a hard look at.



Michelson
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MICH WALLSTREET 669W

MICH 669W March 29, 2009

S A V NET WORTH 4200
S A V WALL STREET 7091
CHAMPION HILL GEORGINA 2175

ROTH REGULATOR 0405
JUSTAMERE 0405 FAY 669P
JUSTAMERE 7704 FAY 829L

S A V 8180 TRAVELER 004
S A V MAY 2410
CHAMPION HILL TECUMSEH
L L A GEORGINA 419
GDAR SVF RUSS 184B
BEAR MTN LADY ERALINE 302
EXAR SHOW ME THE MONEY
JUSTA 088 FAY 818C

PERF	BW	205D	365D	EPDs	BW	WW	YW	Milk	TM
	88				+3.5	+57	+93	+20	+49

669w is a moderate, stout, stylish son of SAV Wallstreet 7091 and out of the famous donor Justamere Fay 669P who was show female of the year as the year as a yearling heifer. MICH Wallstreet is a very complete sound bull that will add pounds and phenotype to your calves. He will be one of the few bulls to sell this spring by the great SAV Wallstreet 7091.

PURSUIT OF EXCELLENCE



Sire of Lots 23, 25: Red DKF Illicit 48S

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RED BLAIR'S ILLICIT 601U

BBC 601U March 6 2008

RED U-2 ILLICIT 423P
RED DKF ILLICIT 48S
RED DKF MISS ROB ROY 26P

RED LCC CHEYENNE B221L
RED MJ FREYJA 14R
RED TR FREYJA 101L

RED U-2 ICON 223M
RED U-2 DUCHESS 2G
RED NORTHLINE ROB ROY 122K
RED KORAN ZETA 81L 372
RED BFCK CHEROKEE CNYN 4912
RED HXC 701G
SAYRE PATRIOT
RED SOUTH VIEW FREYJA 32H

PERF	BW	205D	365D	EPDs	BW	WW	YW	Milk	TM	CE
	80				-1.3	+27	+49	+17	+31	

A big ribbed power bull off the DKF Illicit bull we sold in our sale last year. There is loads of maternal here and a perfect angus head. BW 90 lbs.

2010



Look at the bottom side of this pedigree and you will find both Mambo and Bomber. That combination always clicks. If you want a cow bull to cross to exotic cross cows, Destiny 48U is the answer.

Another great Illicit son of a cow we bought from Kevin Dorrance at Wawota. The Illicit's are true heifer bulls. You can sleep easy and also keep the females, that is a rare combination. BW 71 lbs.



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RED BLAIR'S DESTINY 48U

BBC 48U June 19 2008 1462934

RED SSS STORM 87M
RED SHODEREE DESTINY
RED SHODEREE LEADING LADY 96K

RED JCC FREEDOM 82L
RED DAK KURUBA 11R
RED JCC KURUBA 5M

RED YY STORM 901J
RED SSS LYDA 381J
RED SHODEREE LANDMARK 19F
RED SHODEREE LEADING LADY 80H
RED SSS BOMBER 907G
RED JCC YONSOTTU 38F
RED TER-RON MAMBO 28K
RED JCC KURUBA 16K

PERF	BW	205D	365D	EPDs	BW	WW	YW	Milk	TM
	102				+3.7	+39	+65	+10	+29

Blairs.Ag
25

RED BLAIR'S ILLICIT 16U

BBC 16U April 02 2008 1462950

RED U-2 ILLICIT 423P
RED DKF ILLICIT 48S
RED DKF MISS ROB ROY 26P

RED UBAR GRAND PRIX 102
RED T-K AMBER 6S
RED RUMBLE ROAD COUNTESS

RED U-2 ICON 223M
RED U-2 DUCHESS 2G
RED NORTHLINE ROB ROY 122K
RED KORAN ZETA 81L 372
RED LCHMN GRND CANYON 1244G
RED FORSTER COPPRQUEEN 7168
RED BELMORAL REPEAT 46'96
RED RIVERDALE COUNTESS 22E

PERF	BW	205D	365D	EPDs	BW	WW	YW	Milk	TM
	71	714			-2.8	+24	+48	+18	+30

5 Star
CE

PURSUIT OF EXCELLENCE

Blairs.Ag
26 **RED BLAIR'S INTEGRITY 19U**

BBC 19U April 29 2008 1462918

RED TOWAW INDEED 104H
RED TOWAW INTEGRITY 17M
RED SHODEREE RAMBO 201D

RED SSS BOMBER 907G
RED JCC YONSOTTU 78L
RED CUTARM YONSOTTU 247B

RED GLACIER DIVIDE 310
RED TOWAW MOLLY 67C
RED GRL SIR RAMBO 9A
RED MC DREAM 102A
RED SSS BOOMER 803B
RED CROWFOOT KATE 435D
RED DEKAP RED DALLES 345
RED CUTARM YONSOTTU 718Y

PERF	BW	205D	365D	EPDs	BW	WW	YW	Milk	TM	5 Star CE
	71	887			-3.6	+25	+44	+19	+31	CE

Integrity's have always been a crowd favorite at Levi's bull sale in the past because they are such great heifer bulls and they have that cherry color with great hair. Integrity 19U also comes off the Yonsottu 78L who is a full sister to our matron Red JCC Lass 63K. BW 71 lbs.

Blairs.Ag
27 **RED BLAIR'S INTEGRITY 20U**

BBC 20U April 29 2008 1462930

RED TOWAW INDEED 104H
RED TOWAW INTEGRITY 17M
RED SHODEREE RAMBO 201D

RED JCC FREEDOM 82L
RED JCC ELORA 71P
RED CUTARM ELORA 824Z

RED GLACIER DIVIDE 310
RED TOWAW MOLLY 67C
RED GRL SIR RAMBO 9A
RED MC DREAM 102A
RED SSS BOMBER 907G
RED JCC YONSOTTU 38F
RED BULL POWER SS
RED CUTARM FLORA 408R

PERF	BW	205D	365D	EPDs	BW	WW	YW	Milk	TM	5 Star CE
	73	964			-3.5	+32	+58	+21	+37	CE

Another great Integrity off a great Freedom daughter. Calving ease and maternal traits. Look at the BW EPD. BW 73 lbs.

Blairs.Ag
28 **RED BLAIR'S INTEGRITY 28U**

BBC 28U May 07 2008 1462935

RED TOWAW INDEED 104H
RED TOWAW INTEGRITY 17M
RED SHODEREE RAMBO 201D

RED LAKEFORD KAPTON 7M
RED CCJ FAITH 18R
RED BAKERS FAITH 8L

RED GLACIER DIVIDE 310
RED TOWAW MOLLY 67C
RED GRL SIR RAMBO 9A
RED MC DREAM 102A
RED COMPASS KARGO 83K
RED CHOPPER K MISS CHIEF 7K
RED BAKERS CENTURY
RED BROX FAITH 17C

PERF	BW	205D	365D	EPDs	BW	WW	YW	Milk	TM	5 Star CE
	89	719			+0.2	+21	+34	+14	+24	CE

Here is an Integrity with the great Faith 8L on the bottom side. The Faith 8L is a fertility machine. She is flushing at DRI right now and is averaging 20+ eggs/flush. Watch for the Red Ter-Ron ReLoad calves off her next year. BW 89 lbs.



Dam of Lot 26:
Red JCC Yonsottu 78L



Dam of Lot 29: Red Top Line Kapi 26L

Blairs.Ag
29 **RED BLAIR'S INTEGRITY 29U**

BBC 29U May 07 2008 1468995

RED TOWAW INDEED 104H
RED TOWAW INTEGRITY 17M
RED SHODEREE RAMBO 201D

RED VARA PRIME RIB 101J
RED TOP LINE KAPI 26L
RED TOPLINE KAPI 51J

RED GLACIER DIVIDE 310
RED TOWAW MOLLY 67C
RED GRL SIR RAMBO 9A
RED MC DREAM 102A
RED GEIS PRIME RIB 411
RED GEIS LIDELA 199'97
RED VVV A+++ 272D 90Z 22F
RED TOP LINE KAPI 138C

PERF	BW	205D	365D	EPDs	BW	WW	YW	Milk	TM	5 Star CE
	100	746			+1.1	+27	+44	+16	+29	CE

The Integrity's keep coming and 29U comes to you with the rare Prime Rib on the bottom side. When you talk to Dennis Ericson about maternal, he will immediately talk Prime Rib. If you want good footed, cherry red, soft haired cattle with power then 29U is the answer. BW 100 lbs.



Sire of Lots 26, 27, 28, 29, 30: RedTowaw Integrity 17M

2010



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30 **RED BLAIR'S INTEGRITY 30U**

BBC 30U May 10 2008 1462861

RED TOWAW INDEED 104H
RED TOWAW INTEGRITY 17M
RED SHODEREE RAMBO 201D

RED SSS BAR-TIME 778G
RED JCC KERRY 20K
RED CUTARM KERRY 230B

RED GLACIER DIVIDE 310
RED TOWAW MOLLY 67C
RED GRL SIR RAMBO 9A
RED MC DREAM 102A
RED SSS BAR-NONE 313D
RED SCAARA 102C
RED BULL POWER SS
RED CUTARM KERRY 121U

PERF	BW	205D	365D	EPDs	BW	WW	YW	Milk	TM	5 Star CE
	70	879			-2.6	+29	+55	+18	+32	

Sleep easy Integrity herdsire off a big ribbed outcross dam. Balanced EPD's and loads of maternal. BW 70 lbs.



Blairs.Ag
31 **RED BLAIR'S CONTENDER 41U**

BBC 41 U June 3 2008

RED CHOPPER K CONTENDER 728P
RED SOO LINE CONTENDER 6057
RED JCC QUEEN 64L

RED SSS SHIVER'N JOE 699P
RED JCGL NIKKI 25S
RED CASTLEMAIN NIKKI 990M

RED LCHMN TOP BRASS 1049H
RED TVB GOLDEN PENNY 74E
RED MCRAE'S SIRLOIN 26F
RED JCC QUEEN 87G
RED LARSON RED LIGHTNING
RED SSS SOAPY 770L
RED FLYING K CHISOLM 29K
RED CASTLEMAIN NIKKI 590H

PERF	BW	205D	365D	EPDs	BW	WW	YW	Milk	TM	5 Star CE
	96				+2.5	+37	+71	+19	+37	

Contender 41U is a perfect blend of power and maternal. The dam Nikki 25S is off a fabulous Castlemain cow that never misses. A definite sale highlight that needs your attention.



Blairs.Ag
32 **RED BLAIR'S ADVANCE A709 37U**

BBC 37U May 28 2008 1462857

RED T3 CHIEF 2887
RED RBJR ADVANCE A709
RED ROY ADVANCE A209

RED BUF CRK IOWA 2886
RED LPC IOWA CHERRY ICE LADY
RED LPC ICELADY CHIEFTESS 9C

BIEBER CHIEFTON 2803
BIEBER HANNAH 2887
RED JKG MILK MAN Y962
RED PAMELA 1326
SCHULER IOWA 527-615
BUF CRK MARIGOLD 1230
RED LPC SUPER CHIEF 12Z
RED LPC CHEROKEE ICELADY 18A

PERF	BW	205D	365D	EPDs	BW	WW	YW	Milk	TM	5 Star CE
	83				-0.7	+33	+61	+15	+31	

Have a good look here! Advance A709 37U is off the sire to Perks Advance 121R and our donor cow Ice Lady 5H. This mating is interesting as we believe we own all the Canadian semen on A709 so this mating can never be recreated by anyone. BBC 37U is a long spined, low birthweight, balanced EPD sire off a deep sided beautiful dam. BW 83 lbs.

PURSUIT OF EXCELLENCE

Blairs.Ag
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RED BLAIR'S DESTINY 45U

BBC 45U June 13 2008 1462938

RED SSS STORM 87M
RED SHODEREE DESTINY 114P
RED SHODEREE LEADING LADY 96K

RED JCC WARRIOR 5K
RED JCC KAPI 109R
RED TOP LINE KAPI 26L

RED YY STORM 901J
RED SSS LYDA 381J
RED SHODEREE LANDMARK 19F
RED SHODEREE LEADING LADY 80H
RED JCC COWBOY 74G
RED JCC MAHOGANY 7F
RED VARA PRIME RIB 101J
RED TOPLINE KAPI 51J

PERF	BW	205D	365D	EPDs	BW	WW	YW	Milk	TM
	89				+2.5	+36	+63	+14	+32

Destiny adds power and bone to his offspring. Destiny 45U is a maternal brother to the \$5400 Masterplan bull that sold to W2 Farms in last years sale. The Kapi 109R was flushed last year for Columbia and is fast becoming a top donor in our program. Watch for her Red Blair's Daytona calf in next years sale. BW 89 lbs.



Dam of Lot 33:
Red JCC Kapi 109R

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RED BLAIR'S DESTINY 46U

BBC 46U June 14 2008 1462937

RED SSS STORM 87M
RED SHODEREE DESTINY 114P
RED SHODEREE LEADING LADY 96K

RED LAKEFORD KAPTON 7M
RED WLC ROXIE 33R
RED WLC ROXIE 4L

RED YY STORM 901J
RED SSS LYDA 381J
RED SHODEREE LANDMARK 19F
RED SHODEREE LEADING LADY 80H
RED COMPASS KARGO 83K
RED CHOPPER K MISS CHIEF 7K
RED SSS BOMBER 907G
RED JCC ROXIE 10J

PERF	BW	205D	365D	EPDs	BW	WW	YW	Milk	TM
	94				+4.1	+36	+59	+10	+28

A stout Destiny off a Bomber daughter that will add lbs to your calf crop. BW 94 lbs.



2010



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35

BLAIR'S DATELINE 132U

BBC 132U May 4 2008 1471785

MVF VRD DATELINE 913P
MVF DATELINE 202S
FREYBURN TIBBIE 10H

VERMILION DATELINE 7078
MVF LADY DI 60K
G D A R EXECUTIVE 727
MVF TIBBIE 8E
SITZ TRAVELER 8180
BARBARA 025D
BENLOCK RITO 55G
CARRUTHERS ROYAL LADY 10H

CARRUTHERS 8180 6J
CARRUTHERS ROYAL LADY 41M
CARRUTHERS ROYAL LADY 63K

PERF	BW	205D	365D	EPDs	BW	WW	YW	Milk	TM
	86				+3.8	+52	+87	+21	+47

Here is a herd sire that will catch a lot of peoples attention. He has mass, power and tremendous bone. If you are looking to add performance to your program then Dateline 132U is the answer. These Dateline bulls are a very special group. BW 86 lbs.



Blairs.Ag
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BLAIR'S DATELINE 202S 127U

BBC 127U April 18 2008 1471777

MVF VRD DATELINE 913P
MVF DATELINE 202S
FREYBURN TIBBIE 10H

VERMILION DATELINE 7078
MVF LADY DI 60K
G D A R EXECUTIVE 727
MVF TIBBIE 8E
SCOTCH CAP
BLACKCAP OF R R 5367
HARTS WILD TURKEY 5020
WHITESHORE ANNIE 100N

R R SCOTCHCAP 9440
CARRUTHERS ANNIE 95N
WHITESHORE ANNIE 5W

PERF	BW	205D	365D	EPDs	BW	WW	YW	Milk	TM
	86	855			+4.5	+47	+81	+14	+37

Another big ribbed, deep sided black MVF Dateline son off a great direct Scotchcap 9440 daughter. These Carruthers cows are great producers are had a balance of maternal, EPD's and calving ease. BW 86 lbs.

Blairs.Ag
37

BLAIR'S DATELINE 202S 126U

BBC 126U April 18 2008 1471778

MVF VRD DATELINE 913P N
MVF DATELINE 202S
FREYBURN TIBBIE 10H

VERMILION DATELINE 7078
MVF LADY DI 60K
G D A R EXECUTIVE 727
MVF TIBBIE 8E
BASIN RAINMAKER D S 380U
BASIN PAMELLA 676X
CARRUTHERS 9440 32K
CARRUTHERS PRIDE 55K

BASIN RAINMAKER 814Z
CARRUTHERS PRIDE 11P
CARRUTHERS PRIDE 11M

PERF	BW	205D	365D	EPDs	BW	WW	YW	Milk	TM
	88	853			+3.7	+47	+81	+22	+45

Here comes a powerful deep sided MVF Dateline off a great cow we bought from Neil and Gail Carruthers. This black herd sire is massive in his rib and has great EPD's to back him up. Look at the 9440 and Rainmaker in the pedigree. BW 88 lbs.



Sire of Lots 38, 39, 40: Red Ter-Ron Mambo 28K

Blairs.Ag
38**RED BLAIR'S MAMBO 270U**

BBC 270U Feb 19 2008

RED YY RED KNIGHT 640F
RED TER-RON MAMBO 28K
RED ALDER ABG STAR DUST 8G

RED PREMIER PATRIOT 16
RED GOLDEN DAWN KURUBA 24L
RED GEIS KURUBA 5'92

RED YY 23L TOPPER 408D
RED TOP GOLDIE 40U
RED SSS BOOM TOWN 260D
RED BRA STAR DUST 8B
SAYRE PATRIOT
CAMILLA BELLE 54D
RED KBJ SAM'S PROSPECTOR 133Z
THREE D KURUBA 36'86

PERF	BW	205D	365D	EPDs	BW	WW	YW	Milk	TM
	88				+1.0	+30	+56	+11	+26

Another great Mambo with a special twist. The 24L dam on this herdsire is a special donor female in our program and has raised many great offspring off Mulberry in our herd. Kuruba 24L will enter back in our donor program in 2010. Watch for her Daytona calves in the future. Look at the Maternal in the bottom side of this pedigree. Mark your catalog on this one.

Blairs.Ag
39**RED BLAIR'S MAMBO 220U**

BBC 220U Feb 15 2008

RED YY RED KNIGHT 640F
RED TER-RON MAMBO 28K
RED ALDER ABG STAR DUST 8G

RED BUF CRK IOWA 2886
RED LPC IOWA CHERRY ICE LADY 5
RED LPC ICELADY CHIEFTESS 9C

RED YY 23L TOPPER 408D
RED TOP GOLDIE 40U
RED SSS BOOM TOWN 260D
RED BRA STAR DUST 8B
SCHULER IOWA 527-615
BUF CRK MARIGOLD 1230
RED LPC SUPER CHIEF 12Z
RED LPC CHEROKEE ICELADY 18A

PERF	BW	205D	365D	EPDs	BW	WW	YW	Milk	TM
	86				-0.5	+29	+52	+15	+29

A perfect combination of power from Mambo on the top of this pedigree with loads of maternal from a great donor female. LPC 5H was our pick in 2007 from the Soo Line female sale. If you want consistency in your calf crop turn these two full sibs loose on your cowherd.

Blairs.Ag
40**RED BLAIR'S MAMBO 380U**

BBC 380U Feb 23 2008

RED YY RED KNIGHT 640F
RED TER-RON MAMBO 28K
RED ALDER ABG STAR DUST 8G

RED BUF CRK IOWA 2886
RED LPC IOWA CHERRY ICE LADY 5
RED LPC ICELADY CHIEFTESS 9C

RED YY 23L TOPPER 408D
RED TOP GOLDIE 40U
RED SSS BOOM TOWN 260D
RED BRA STAR DUST 8B
SCHULER IOWA 527-615
BUF CRK MARIGOLD 1230
RED LPC SUPER CHIEF 12Z
RED LPC CHEROKEE ICELADY 18A

PERF	BW	205D	365D	EPDs	BW	WW	YW	Milk	TM
	90				-0.5	+29	+52	+15	+29

Jackson
41**CCCJ DETONATOR 1U**

CCCJ 1U Feb 02 2008 1473075

TC STOCKMAN 365
NORTHERN IMPROVEMENT 4480 GF
BLACKCAP OF R R 5367

B/R NEW FRONTIER 095
BLACK RIDGE ERROLLINE 24S
BLACK RIDGE ERROLLINE 24K

TC STOCKMAN
TC PRIDE 0014
R R VANTAGE 3352
BLACKCAP OF R R 0238
B/R NEW DESIGN 036
WHITE FENCE PRIDE H1
WHITESTONE WIDESPREAD MB
BLACK RIDGE PAIGE 24E

PERF	BW	205D	365D	EPDs	BW	WW	YW	Milk	TM
	84	758			+2.0	+42	+77	+20	+41

Detonator 1U is a light birth weight, high weaning weight bull from a first calf heifer. His pedigree is stacked with great sires, but the best thing about his bull is his mother 24S. She is an exceptional angus cow, long sided, great volume and muscle shape and an excellent udder. Our son Chance showed her as a yearling and was Senior Yearling Heifer champion and Grand Champion in the



2010



Jackson

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RED JCGL MAINLINE 4U

JCGL 4U Feb 25 2008 1473066

RED YY RED KNIGHT 640F
RED TER-RON MAMBO 28K
 RED ALDER ABG STAR DUST 8G

RED SSS YUKON 440K
RED SSS BELLE 98M
 RED SSS BELLE 585Z

RED YY 23L TOPPER 408D
 RED TOP GOLDIE 40U
 RED SSS BOOM TOWN 260D
 RED BRA STAR DUST 8B
 RED BJR RAMBLER 5162
 RED SSS PRINCESS 15H
 RED BIEBER DSIGN 1325-082
 RED SSS DURABELLE 423X

PERF	BW	205D	365D	EPDs	BW	WW	YW	Milk	TM
	83	697			+1.3	+31	+59	+15	+31

A well balanced son of the great breeding bull Mambo, this bull has great length and a strong top. 4U's dam has been a very consistent producer and has one of our best yearling bulls for next years sale.



Jackson

43

JCC CHIEF 6U

LEVI 6U March 02 2008 1473061

CRESCENT CREEK CHIEF 70J
GEIS CHIEF 106'05
 GEIS RUBY 185'96

STANDARD HILL 1483 32L
GBT BLACKBIRD 56P
 DWAJO BLACKBIRD 81L

DWAJO CHIEF 92E
 PRAIRIELANE 9001 ROSEBUD 2011
 GEIS BARDOLENE 121'93
 GEIS RUBY 125'93
 R R 9440 SCOTCH CAP 1483
 STANDARD HILL LADY 44G
 GREENS CONNECTION
 DWAJO BLACKBIRD 46H

PERF	BW	205D	365D	EPDs	BW	WW	YW	Milk	TM
	85	718			+2.8	+37	+59	+12	+31

Good performance numbers with a great muscle pattern. Lots of rear quarter in this bull. Very sound footed, a real top end black bull.



Jackson

44

JCC NUGGET 8U

LEVI 8U March 04 2008 1473057

JOHNSTON NUGGET 370E
B.B.A.R. NUGGET 322
 LADY FANNY 22/94

MICKY TRAVELER OF TWO M 15E
ANNIE TRAVELER OF TWO M 13G
 BLACKBIRD ANNIE OF TWO M 45E

NUGGET 801X OF J R S
 N BAR KINCHTRY BEAUTY 7393
 F V MAXIMUM 465A
 LADY FANNY MO 22'81
 WALDECK SKY TRAVELER
 LADY LEGS OF TWO M 38B
 COTTONWOOD HUSKY 32C
 DOUBLE AA ANNIE K 563'83

PERF	BW	205D	365D	EPDs	BW	WW	YW	Milk	TM
	90	776			+2.3	+36	+61	+5	+23

This good bull a soft made well balanced bull. His dam is a high volume, good uddered 13 year old cow who is still going strong.

PURSUIT OF EXCELLENCE

Jackson

45

RED JCGL ULTIMATE 20U

JCGL 20U April 11 2008 1485839

RED BFCK CHEROKEE CNYN 4912
RED JCC LETHAL WEAPON 8R
 RED STUART TARA 6N

RED MEM BARON 42E
RED CASTLEMAIN PRIDE 554H
 RED CASTLEMAIN SIERA 5C

RED BUF CRK CHF 824-1658
 RED MRM 1431 8611 9109
 RED MLK CRK CUB 722
 RED STUART TARANNA 37L
 RED SSS BAR-NONE 164C
 RED MEM WINDY ALBERTA 203U
 RED FLYING K CHIEF 72A
 RED CUMNOCK SIERA 111Z

PERF	BW	205D	365D	EPDs	BW	WW	YW	Milk	TM	5 Star CE
	86				+1.0	+37	+66	+18	+36	

Moderate birth weight and good performance equals his low birth EPD and above breed average performance and milk EPD'S. This bull is also above average in body length, depth and balance. His dam is 12 years old and weaned of our top heifer calf last year.



Jackson

46

RED JCGL ULTIMATE 13U

JCGL 13U April 01 2008 1485838

RED BFCK CHEROKEE CNYN 4912
RED JCC LETHAL WEAPON 8R
 RED STUART TARA 6N

RED SSS BOMBER 907G
RED WLC GENIE 103M
 RED ASPELUND'S GENIE 56'95

RED BUF CRK CHF 824-1658
 RED MRM 1431 8611 9109
 RED MLK CRK CUB 722
 RED STUART TARANNA 37L
 RED SSS BOOMER 803B
 RED CROWFOOT KATE 435D
 RED TOP UNIVERSE 21A
 RED BAR THREE H GENIE 16C

PERF	BW	205D	365D	EPDs	BW	WW	YW	Milk	TM
	92				+2.2	+42	+73	+19	+40

This is a long bodied, sound footed, smooth fronted bull. He's above breed average for weaning, yearling and milk EPD'S.



Sire of Lots 45, 46: Red JCC Lethal Weapon

Jackson

47

JCC NUGGET 10U

LEVI 10U March 17 2008 1473058

JOHNSTON NUGGET 370E
B.B.A.R. NUGGET 322
 LADY FANNY 22/94

DM RITO 9M9 8C
MFA LOLA 76G
 MFA LOLA 11Z

NUGGET 801X OF J R S
 N BAR KINOCOTRY BEAUTY 7393
 F V MAXIMUM 465A
 LADY FANNY MO 22'81
 RITO 9M9 OF 2036 SCOTCH CAP
 DM BETSY 31Y
 DM BLACK SKY 16S
 MAF LOLA 2100 8X

PERF	BW	205D	365D	EPDs	BW	WW	YW	Milk	TM
	90	820			+1.9	+39	+62	+6	+26

High weaning weight, long side bull. Smooth clean shoulder and small head for some real calving ability.

Kenbert

48

KENBERT SPITFIRE 3U

JKHF 3U Jan 03 2008 1441987

PEAK DOT STOCKMAN 254N
BELVIN SPITFIRE 109'06
 BELVIN GEORGINA 81'03

VERMILION DATELINE 7078
KENBERT VERMILION RUBY 20R
 BATSCHOL RUBY 82C

HILOW STOCKMAN 21L
 BARDOLIA OF PEAK DOT 539K
 BELVIN LINCOLN 82'01
 BELVIN GEORGINA 96'98
 CONNEALY DATELINE
 VERMILION BLACKBIRD 5044
 EVERBLACK ESSOTERIC 6A
 BATSCHOL RUBY 82R

PERF	BW	205D	365D	EPDs	BW	WW	YW	Milk	TM	5 Star CE
	75	677			+1.3	+45	+84	+16	+39	

His dam, JKHF 20R, is an embryo out of Batschol Ruby 82C and Vermillion Dateline 707S. This bull is made thick, long, deep and muscular. He is one of our Belvin Spitfire 109'06, Grand Champion at the Calgary Bull Sale in 2007, offspring.

2010

Kenbert
49 **KENBERT PANTHER 16U**

JKHF 16U Jan 10 2008 1441996

CONNEALY DATELINE
BELVIN PANTHER 21'04
BELVIN LADY BLOSSOM 47'97

RRD AWESOME 99J
ELLIOTT PATRICIA 13L
JNH PATRICIA 89G

D H D TRAVELER 6807
EILA EILA OF CONANGA
PAPA EQUATOR 2928
BELVIN LADY BLOSSOM 23'84
MINERTS FORTUNE 2000
HILLVIEW PRIDE 973G
HARMON RANCHERS CHOICE 4860
PATRICIA MCB 99'91

PERF	BW	205D	365D	EPDs	BW	WW	YW	Milk	TM
	89	654			+4.4	+37	+67	+11	+30

This bull is out of Belvin Panther and Elliott Patricia 13L. He is made with lots of body, thickness and length. With a birth weight of 89 pounds, he is ready to do a good job for you.

Kenbert
50 **KENBERT SPITFIRE 23U**

JKHF 23U Jan 14 2008 1442001

PEAK DOT STOCKMAN 254N
BELVIN SPITFIRE 109'06
BELVIN GEORGINA 81'03

LT 598 BANDO 9074
KENBERT BANDO LADY BATE 35S
LINWOOD LADY BATE 56G

HILOW STOCKMAN 21L
BARDOLIA OF PEAK DOT 539K
BELVIN LINCOLN 82'01
BELVIN GEORGINA 96'98
S A F 598 BANDO 5175 AMF
MILL COULEE BARBARA K 323
LINWOOD AR 10D
LINWOOD LADY BATE 16Z

PERF	BW	205D	365D	EPDs	BW	WW	YW	Milk	TM
	88	720			+3.3	+49	+89	+18	+43

If you want a bull with length, thickness, depth and width, take a look at this bull out of a Bando 9074 daughter and Belvin Spitfire 109'06. This is a massive, correct bull that will be an asset to any herd.

Kenbert
51 **KENBERT 33U**

JKHF 33U Jan 27 2008 1442005

TC FREEDOM 104
BELVIN RENEGADE 6'05
BELVIN LADY BLOSSOM 22'02

GARDENS PRIME TIME
KENBERT HAZEL 1K
KERBERT FAME HAZEL

CONNEALY FOREFRONT
T C RUBY 9095
O G L BATTLE CRY 427 128
BELVIN LADY BLOSSOM 47'97
RR TRAVELER 5204
GREEN GARDEN SUSIE 1246 S1
S A F FAME
KENBERT BALANCER EUNICE

PERF	BW	205D	365D	EPDs	BW	WW	YW	Milk	TM
	95	725			+3.7	+32	+67	+19	+35

His dam, JKHF 1K, is out of an SAF Fame cow, and Gardens Prime Time. Put this together with Belvin Renegade's thickness and length, and you have a very nice package indeed; deep, long and easy fleshing.

Kenbert
52 **KENBERT SPITFIRE 60U**

JKHF 60U Feb 08 2008 1442019

PEAK DOT STOCKMAN 254N
BELVIN SPITFIRE 109'06
BELVIN GEORGINA 81'03

NEW FORCE BATTLE CRY 39M
NU WAVE ROSIE 30P
NU WAVE ROSEBUD 3J

HILOW STOCKMAN 21L
BARDOLIA OF PEAK DOT 539K
BELVIN LINCOLN 82'01
BELVIN GEORGINA 96'98
O G L BATTLE CRY 427 128
GLENDOR ENAMMA 39E
BLIND CREEK LAD 25H
NU WAVE ROSEBUD TOUCH 6G

PERF	BW	205D	365D	EPDs	BW	WW	YW	Milk	TM
	87	710			+1.7	+42	+77	+16	+37

NuWave Rosie 30P is a beautiful cow that has passed on her traits of being evenly balanced, and an easy keeper on to her progeny. Put that together with Belvin Spitfire 109'06 and you have a bull that we considered good enough for our own heifers. His first crop of calves is due to hit the ground shortly and we are eager to see them. Unfortunately, we can not keep him for another year because of all the Spitfire heifers coming up. He comes to you as a proven sire.

DUFF
New Generation
6107



Sire: O C C Genesis 872G Dam: O C C Dixie Erica 814G
BW:+1.4 WW:+31 YW:+54 Milk:+16 \$EN:+15.26

Purchased in the 2009 Duff's Power Plus Bull Sale. A full brother to New Edition, New Look and New Attraction. This ultra stout beef bull has produced some super progeny on a limited number of cows. New Generation's overall power, dimension and structure is hard to beat. His full brothers have certainly made an impact.

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RED BLAIRS

DAYTONA 116U

BW: +3.4 WW: +51 YW: +93 Milk: +22 TM: +47

Sire: Red Fine Line Mulberry 26P Dam: Red JCC Lass 41N
 Owned with Brylor Ranches

This Mulberry son offers a bigger hip, more bone and a larger foot.

Semen is available through
 Brylor Semen Sales
 403-627-5676



Granddam, Lass 63K



Daytona as a yearling